

# ANGELA CECILIA BRENNER

Guatemala City, March 12, 1990  
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## EDUCATION

**Masters** in Marketing Management and Sales. EAE Business School, Madrid, 2015

**Bachelor** in International Relations and International Commerce. Universidad Francisco Marroquín, Guatemala City, 2013

**High School and Bachillerato en Ciencias y Letras-Honors.** American School of Guatemala, Guatemala City, 2008

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## PROFESSIONAL EXPERIENCE

### **CULTIVA INTERNATIONAL, NGO (July 2017-Present)**

#### **Marketing Manager, Volunteer Expedition Coordinator**

##### **Panajachel/San José Chacayá/Santa Lucía Utatlán**

- Social media management for Cultiva's Facebook and Instagram.
- Creation of monthly electronic newsletters on Mailchimp for Cultiva International.
- Creation of trimestral electronic newsletter for Leadership Week by Greg Jensen.
- Logistics and planning for five Cultiva volunteer expeditions and two Leadership Weeks.
- Host to 70 volunteers during their 7-day volunteer expeditions.
- Tour guide for the cultural trip to San Juan la Laguna and San Marcos la Laguna for volunteers.
- Two successful grant applications and management: UPS and DoTerra Healing Hands Foundation.
- Donor relations.

### **UNIVERSIDAD FRANCISCO MARROQUÍN (August 2016-July 2017)**

#### **Executive Administrator and Coordinator for the Development Department**

- Fundraising for UFM's ITA scholarship program with individual donors and organizations.
- Administrator and coordinator for UFM-donor relations. Planning of donor visits to Guatemala and UFM campus.
- Donor and Trustee reports on donations and UFM's program "The Next Step".
- Design and creation of mailings and physical newsletters to US donors.
- Administration of the Development Office protocols.

### **SCHOOL OF FILM AND VISUAL MEDIA OF UNIVERSIDAD FRANCISCO MARROQUÍN (November 2016)**

#### **Teaching Assistant for invited professor for the course "Screenwriting"**

- Students' attendance control and evaluation of assignments.
- Coordination of teacher's itinerary (Laura Davis, producer and film director) in Guatemala.

### **UNILEVER OF CENTRAL AMERICA (March 2016-August 2016)**

#### **Sales Management Intern**

- Sales data analysis for the 13 distributors in Guatemala according to product, brand and category.
- Strategic planning for sales according to sales data acquired and analyzed.
- Product placement control in supermarkets and neighborhood stores.

### **SHEVA (June 2015-February 2016)**

#### **Full Time Blogger**

- Weekly writing of blog posts on WordPress for the social business website, sheva.com.
- Volunteer speaker about sexual education and responsible social media use for low-income teenage girls in Guatemala.

### **BUSINESS COMMITTEE FOR NEGOTIATIONS AND INTERNATIONAL TRADE -CENCIT-, CACIF (2013-2014)**

#### **Executive Assistant**

- Assist the Guatemalan private sector to maintain successful relations with the World Trade Organization –WTO– as well as their relations with the public sector, especially with the ministries of Finance, Foreign Affairs and Economy.
  - Administrative control on the obligations acquired by the private sector in every International Trade Treaty signed between Guatemala and other trade partners.
  - Administrative tasks: salary management, documentation of Council meetings, Budget control.
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#### ADDITIONAL INFORMATION

##### OTHER COURSES:

2016: *Online course: A Strategic MarkCom Rethink*. Atlas Network.  
2015: *Business Game: Airline Simulator*. EAE Business School, Madrid.  
2015: *Lidera-T 360*. EAE Business School and LISTENGAP, Madrid.  
2013: Diplomatic protocols for the 48th OAS General Assembly in Antigua Guatemala. Ministry of Foreign Affairs, Guatemala City.  
2013: Diplomatic liaison between Guatemala and Trinidad and Tobago. 48th OAS General Assembly, Antigua Guatemala.  
2012: Model Organization of American States –MOAS–, Washington D.C.  
2011: Development, Immigration and Co-Development. Universidad Complutense de Madrid, Madrid  
2007-2009: Volunteer English-Spanish translator for medical missions in Guatemalan low-income towns with HELPS International.  
2007: Presidential Classroom. Georgetown University, Washington D.C.

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#### LANGUAGES

English: advanced  
Spanish: native

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#### REFERENCES

##### **Ainara Herrán**

+502 3297-4973  
ITA Scholarship Coordinator  
Development Department  
Universidad Francisco Marroquín

##### **Diana Antillón**

+502 5622-0300  
Sales Director for Guatemala  
Unilever

##### **Ximena Enríquez**

+502 5918-7817  
Investigative Journalist  
Revista Contrapoder

##### **Cynthia Fuentes**

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Social Responsibility Project Manager  
Cemaco

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